

Press Release: 24/02/2014

BIRSt.co.uk is back with the first broadcast of the new generation.

Award winning student radio station BIRSt returns today with an invitation to listen to the new team broadcasting live for the first time this year. BIRSt will be broadcasting a wide range of programmes across the week, with highlights including music, sport and poetry.

BIRSt is undergoing changes across the website and its social media pages as we begin the countdown to the official launch in March, so keep checking back.

To listen, go to <u>www.birst.co.uk</u> and click the 'listen now' icon or find BIRSt on the Tuneln Radio App available on Android and iOS systems.

The student radio station, launched in 2000, is helmed by twelve students studying MA Radio Production at Bournemouth University from a wide variety of backgrounds to create the station's unique sound.

Former producers of BIRSt have gone on after graduation to work in such diverse areas of the industry as the BBC, commercial networks, and independent production companies Falling Tree, Smooth Operations and Somethin' Else.

Tune in all throughout this week to hear a whole new generation of sound.

CONTACTS

To find out more about the station contact Lee Hatchard (Station Manager) <u>i7838399@bournemouth.ac.uk</u> or Jo Tyler <u>ityler@bournemoutha.ac.uk</u>

BIRSt website: www.birst.co.uk

BIRSt twitter: @birstradio

BIRSt facebook: www.facebook.com/birstradio